



**HS** IPRO  
INTERNATIONAL



winIPRO Audiology Software

**THE PROFESSIONAL SOLUTION**



More than 3,000 businesses currently rely on IPRO. winIPRO Audiology software comprises 20 years of experience, and has been developed and optimised in close co-operation with our users, professional bodies and the industry. We look forward to demonstrating the benefits and possibilities to you.

## TAILOR-MADE SOFTWARE

### winIPRO Audiology Solution

#### **Fully integrated.**

From the first patient consultation to electronic ordering, every step is clearly laid out. Full integration of Noah-data, fittings and audiometry. Plus all our experience regarding patient loyalty programmes, work-flow optimisation and controlling.

#### **IPRO is independent.**

IPRO enables you to work with all manufacturers. You remain flexible and independent. Electronic catalogues with supplier-specific data are available via the IPRO-Download Service.

#### **NOAH**

The complete NOAH-Integration emphasises your competence – from measurement and fitting to follow-up checks and optimisation. The benefit for you: All data have only to be entered once.

#### **A new dimension.**

You will be excited by the integrated history and symptoms sheets, the direct EPoS integration, the easy-to-use stock control and the branch networking.



We look forward to seeing you!



# EFFECTIVE

Professional promotional tools in winIPRO

## **Patient Promotion, Patient Loyalty, CRM, Reminders, Club ...**

Use the winIPRO promotional tools to acquire new patients from specific target groups, and to improve the loyalty of your existing patients. Benefit from the many options to combine winIPRO with your

advertising strategies, independent from the manufacturers.

Your IPRO-Consultant will be there to support you with extensive professional experience, enabling you to focus fully on your patients.

**Follow up:** Your patients receive the right infos monthly with pinpoint accuracy – about important follow-ups, new technologies or your services.

With the **Ear Mould Ordering System**, we introduce the integration of the latest digital technology. The integration of the scanned data into the electronic ordering process guarantees a highly efficient ordering and fitting procedure.



# THE COMMON BASIS

## IPRO-specialists convert your data

When you change over to IPRO, there is no need to re-enter your data. Experienced IPRO-developers convert your valuable data. This will save you a lot of time. The conversion covers the transfer of the patient and order data to the IPRO-system, analyses of the old data and several conversion runs. Of course, the complete Noah-database will be transferred.

## IPRO is very much like a good friend – always there to help...

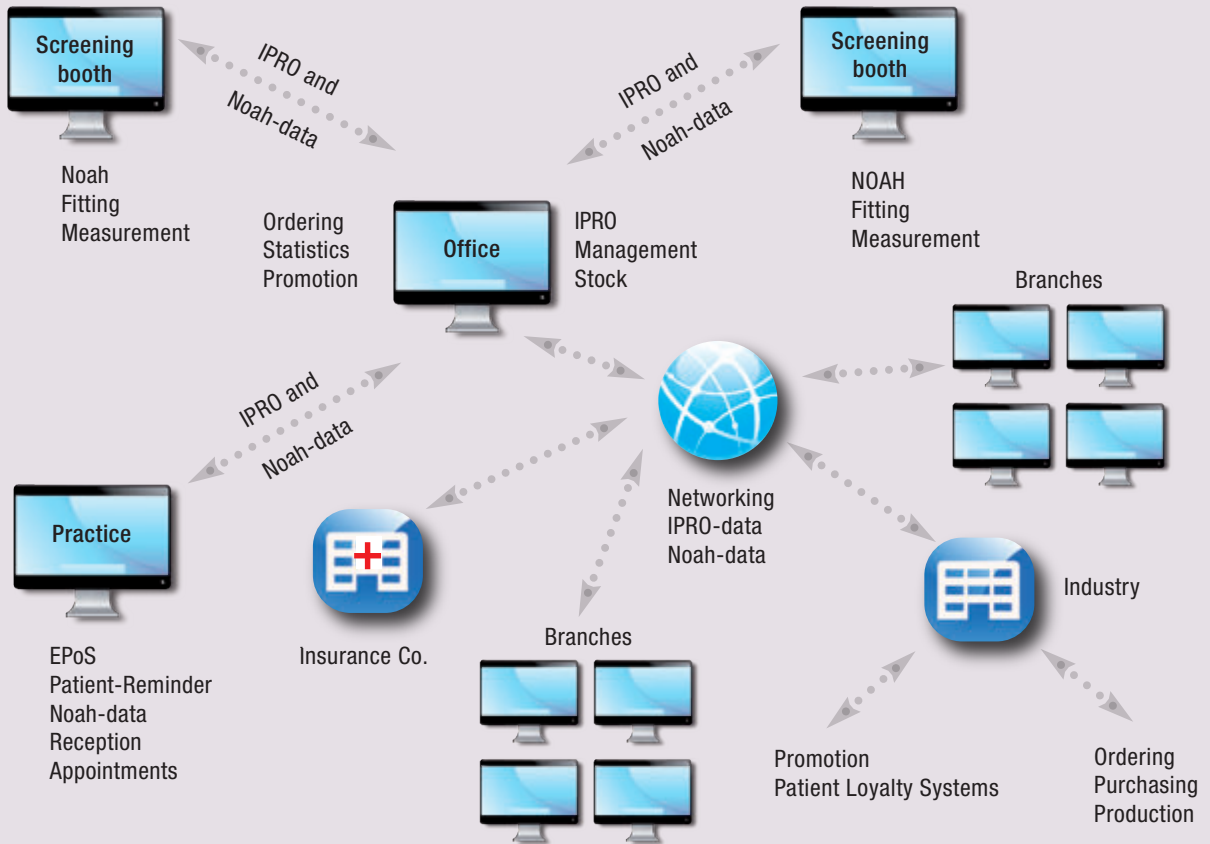
With installing winIPRO, a long IT-partnership begins. Your IPRO-Consultant is there for you. From the almost indefinite number of options which winIPRO offers, your consultant fine tunes the modules precisely to your work-flow and priorities, and informs you about alternatives and options which could further optimise your practice. In summary: IPRO supports you on your way to success.



Extensive **services** for Audiologists, who wish to make use of the full potential that winIPRO offers – much more than just day-to-day business.

# ALL FROM A SINGLE SOURCE

winIPRO Audiology Software



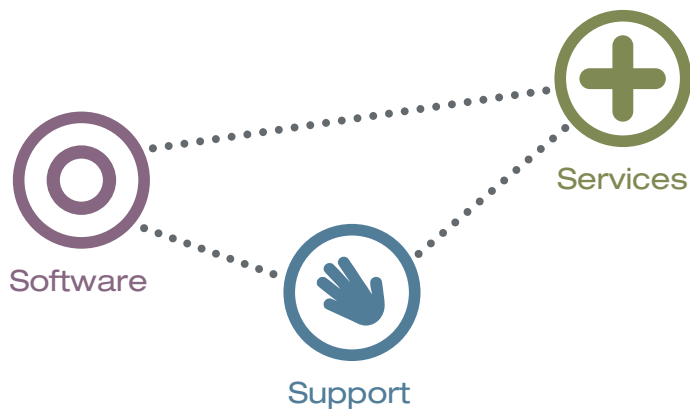
Hundreds of businesses use the **winIPRO Branch Networking** to have all required data networked and available in the branches and the central.

## IPRO is ... Software – Support – Services

Your IPRO-Consultant will be glad to visit you in your practice and show you how you can benefit from winIPRO, based on your individual processes.

We are here for you.

**Call us at +44 (0)20 7099 9082**



IPRO is a member of Himsa